

## ***Jennifer Risher***

Co-Founder and Author, #HalfMyDAF and We Need to Talk

Jennifer Risher is an author, speaker, philanthropist, and investor on a mission to move money out of the taboo category and help us have much-needed conversations. Her book, "We Need to Talk: A Memoir About Wealth" explores the impact of wealth on identity and relationships. As a speaker, she shares personal stories to acknowledge and validate the emotional complexities of money. Her goal is to inspire people to move out of guilt, shame, or a desire to keep money hidden and into meaning, joy, and purpose with their wealth.

Jennifer has been profiled in the Wealth Matters Column of The New York Times and has spoken to clients and advisors at events held by The Family Office Exchange (FOX,) Alliance Bernstein, Smith Family Business Initiative at Cornell, Private Wealth Network, Young Presidents Organization (YPO,) Global Philanthropy Forum and more. As someone who has experienced sudden wealth firsthand, Jennifer believes a more comfortable relationship with money and sense of abundance can fuel action and drive change. In response to COVID, Jennifer and her husband, David co-founded #HalfMyDAF to inspire more giving. Since 2020, they've contributed millions in matching funds, rallied donors and nonprofits, and created a community that has put over \$33 million to work at nonprofits. #HalfMyDAF has been profiled in The Washington Post, Bloomberg BusinessWeek, The Chronicle of Philanthropy and in an article featuring "maverick philanthropists" in The Robb Report. Jennifer has also been investing with women-of-color fund managers to shift money and power and create a more equitable society.

Jennifer lives in San Francisco with her husband, loves playing and watching tennis and spending time with her two twenty-something daughters, and is a member of Women Donors Network and Solidaire.