

Lauren Bush Lauren

Lauren Bush Lauren is the Founder and Chief Brand Officer of FEED, a social business and impact-driven lifestyle brand whose mission is to “create good products that help FEED the world”. In 2004, Lauren had the opportunity to travel with the UN World Food Programme as a Student Spokesperson. While visiting communities in Central America, Asia, and Africa, Lauren witnessed firsthand the realities of poverty and hunger that so many face all over the world. Using this experience as an inspiration, Lauren conceptualized the idea for FEED by designing the initial FEED 1 bag which, when purchased, feeds one child in school for one year. She founded FEED in 2007 and since then FEED has helped provide over 126 million school meals through non-profit giving partners globally and in the US. In 2009, Lauren also founded the FEED Foundation, a public charity which supports innovative solutions for tomorrow’s global food system.

For her work with FEED, Lauren has received multiple awards including Fortune Magazine’s Most Powerful Women Entrepreneurs in 2009 and one of *Inc.* Magazine’s 30 Under 30 in 2010. Lauren also routinely speaks at global conferences that focus on business, philanthropy and the issues of hunger and poverty, such as the *Forbes* 400 Summit on Philanthropy, Women in the World, Atlantic Ideas, and Aspen Ideas. She also serves on the Board of the Food Bank for NYC. Lauren lives in New York City and is the mother to three boys- James, Max, & Rocky.